RYAN BASSETT



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PROFESSIONAL SUMMARY

Technical Web Developer & Designer with a B.A. in Graphic Design (3.88 GPA) and a robust foundation in modern front-end development. Expert at translating complex user interfaces into interactive, responsive web applications. Self-driven developer who has successfully launched and managed multiple live digital products. Eager to leverage a strong command of clean code, UX layout principles, and optimization strategies to deliver seamless digital experiences in a collaborative development environment.

TECHNICAL SKILLS

- HTML5, CSS3, JavaScript (ES6+), React, jQuery, Tailwind CSS, Bootstrap 5.
- Tools: Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Animate), Figma, Canva.
- WordPress, Webflow, Git/Version Control, FTP/cPanel, CMS Management.
- I have owned, operated, and managed my own web design and computer repair business.
- UI/UX Design, Responsive Web Design, SEO, Data Visualization, Infographics.
- Proficient in working in MS Visual Code and any required code editors.
- Fast learner, eager to work, strong communication skills, teamwork orientated.

WORK EXPERIENCE (FROM MOST RECENT)

Bassett Graphics 2025-Present

- Independent Web Design and Web Development (freelance) business.
- Built a successful R&B Singer's online platform for his music and identity/presence.
- Working until I find a job position as a full-time designer or developer.

Stocker (University Employment) 2023-2023

- "Lowes Hardware Store" in Canoga Park, CA
- Maintained high productivity in a fast-paced environment while completing a full-time degree program, extra work for student income.

- Demonstrated strong time management and reliability during high-pressure overnight shifts.

“Ryan’s PC Repairs” in Castaic, CA

- Founded and operated a digital services venture focusing on technical hardware repair
- Achieved #1-3 SEO keyword ranking on Google, resulting in a 90% organic client acquisition rate. Essentially stayed competitive solely from incoming search traffic.
- Designed and deployed multiple custom websites for educational and private clients, focusing while studying Bible at Ozark Christian College, especially churches and church organizations.

Barista 2007 - 2007

- “It’s A Grind” in Castaic, CA
- Developed foundational communication and social skills through direct customer interaction and service.
- Managed inventory organization and operational cleanliness in a deadline-driven setting.

PROJECTS

- L Smith Music – First post-graduate clientele made an online presence for a up and coming R&B musician featuring his music, tour dates, image/video gallery, and more.
- Quake Live Config Editor – First major independent solo project, built out of JS / HTML5 / Tailwind CSS / Supabase (Auth and Cloud Storage), a video game tool for creating configuration files for the Steam game Quake Live.
- War3 Preferences Tool – Second major project, Warcraft 3: Reforged gaming tool for exporting settings and Custom Keys for the Blizzard Entertainment game.
- Time Management App – A time management app built for organizing tasks, setting daily/weekly/monthly goals, and managing habits.

(All my projects have Mobile versions as well and are formatted for iPhone/Android)

EDUCATION

Completed B.A. - Southern New Hampshire University June 2024

- Graduated with a 3.881 GPA and achieved Honor Roll, Dean's List, and a spot in an honorary society for those with excellent academic achievement.
- Technical graphic design, interactive programming, and digital media creation.
- Curriculum focused on creating graphics and websites in Adobe Creative Cloud.

Non-Completed B.A. - Ozark Christian College Dec 2014

- Theological Studies in the New Testament and Old Testament
- Sought out Bible study to reinforce my personal belief systems, grow in Theological knowledge, and prepare myself for ministry.
- While studying, I worked for multiple teachers, pastors, churches, and

church organizations as a web designer / developer.

Completed A.A. – College of The Canyons June 2012

- A.A. Psychology Major, Sociology Minor
- Sociology and human behavior—applying psychological principles to enhance User Experience (UX) and design thinking.
- Hybrid student, visiting two separate campuses and also attending online courses.

Completed High School Diploma 2024-2007

- Graduated from Valencia High School in 2007
- Used post-graduation to mature and start a pursuit of further education and exploring the job field.